

# PORTFOLIO

TOP PROJECTS 2025

Ride  
or  
Die

# *Dear Creative,*

## *ART MAKES US IMMORTAL*

It has been said that the human mind expands inwardly forever. A creative spirit has a magical way in defying all laws of nature. To put a piece of the soul into your passion is to reach ultimate immortality. Creativity nurtures vitality and is the fruit of growth. It is the energy that powers the light to the deepest areas of our soul and the spark that ignites our inmost passions. It frees the mind in ways that allow us to explore hidden parts of ourselves and will bring us on endless journeys beyond our worlds.

# *Let me take you there...*

There are great mysteries to be uncovered through experimentation - which is the secret to effective design. A true Artist is colourful in their concepts and daring in their design. Ride or Dye Design cultivates bold ideas using eccentric tone and an atypical approach. As an Artist, I have had the pleasure of producing creative design for various business types. Art is the elixir for the spirit and waters the bond between reflection and action. It challenges inspiration and is the reason that all Artists are resilient creatures of authenticity. Creative expression gives a voice to feelings and thoughts, while unlocking the imagination to a world filled with boundless opportunity.

*A Dejong*



## MISSION

To defy the ordinary - shattering artistic boundaries through daring, unconventional design. We bring raw ideas to life, creating bold statements that amplify voices, ignite connection, and empower brands to share their stories unapologetically.

## VISION

To be the fearless trailblazers of bold, boundary-breaking design, where in a world craving authenticity - art disrupts the ordinary, and creativity knows no limits.

**INTEGRITY CREATIVITY COLLABORATION SOCIAL IMPACT AUTHENTICITY**

# SERVICES

## ***CANVAS PAINTING***

**CUSTOM CANVAS PAINTING**

**WALL MURALS**

**PRE-MADE CANVASES**

## ***COVER ARTWORK***

**SINGLE COVER ARTWORK**

**ALBUM COVER ARTWORK**

**ARTWORK ANIMATIONS**

## ***LOGO+BRANDING***

**GENERAL LOGO + ICON**

**BUSINESS CARD + SIGNATURE**

**LOGO ANIMATIONS**

## ***MERCH DESIGN***

**FULL-FRONT DESIGN**

**FRONT ICON + FULL-BACK**

**MERCH SET**

## ***PROMO CONTENT***

**SINGLE POST DESIGN**

**STILL POST SPREAD**

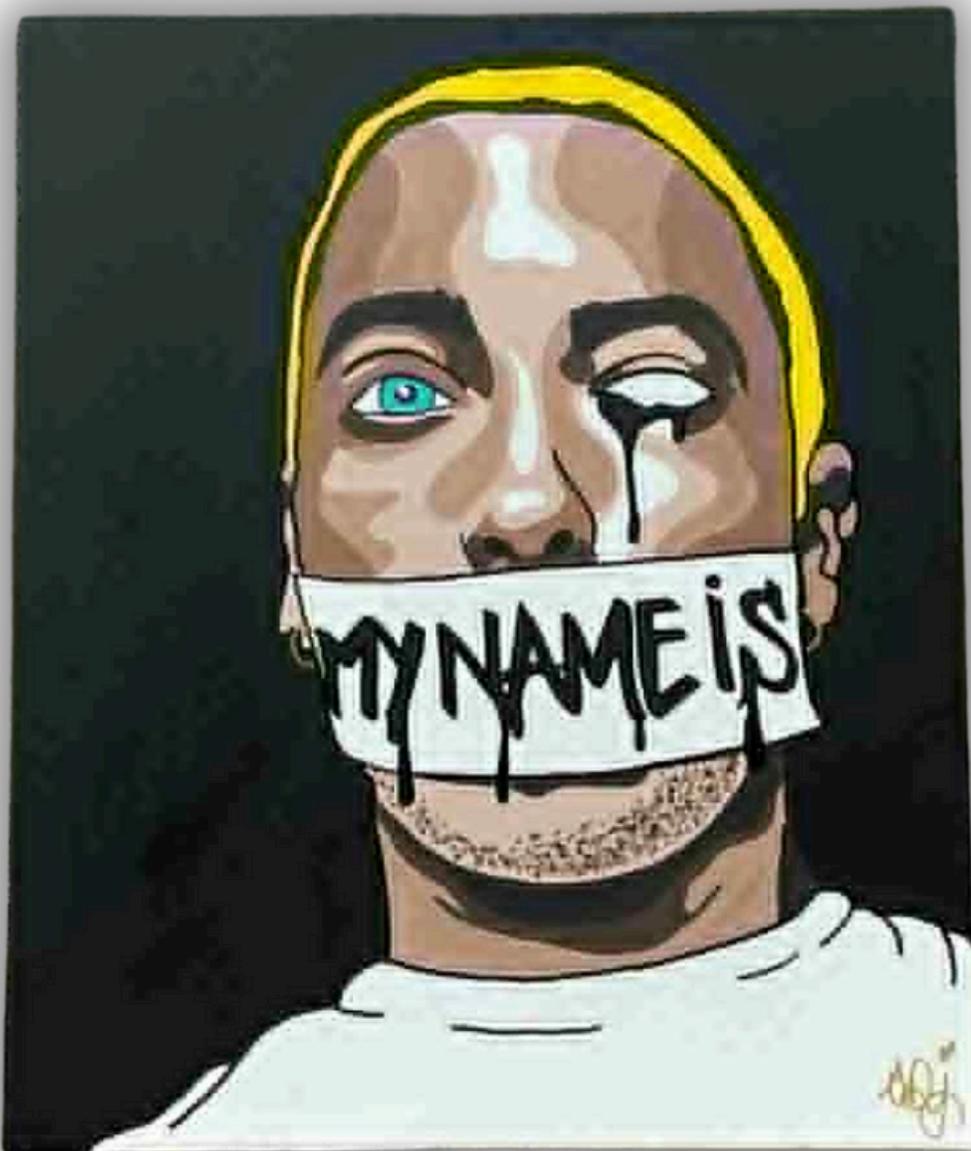
**VIDEO CONTENT**

*'The meaning of life is to find your gift.  
The purpose of life is to give it away.'*

*-pablo picasso*

**CANVASES**





## **BRAIN DAMAGE**

**20x24**    OCTOBER 2025

This piece captures the duality of the artist – the genius and the torment, the voice that refuses to be silenced. This piece draws inspiration from Eminem’s alter ego, Slim Shady, and the chaos that fueled his rise. The bold yellow hair, the stark black background, and the hauntingly expressive blue eye create a tension between power and pain. The taped mouth marked “MY NAME IS” symbolizes identity under pressure – a commentary on fame, mental strain, and the fight to be heard beyond the noise. For me, this painting represents the struggle to own my story – the moments when creativity is both the wound and the cure. It’s about battling inner voices, confronting the past, and transforming pain into purpose. The drips and sharp lines mirror that emotional distortion – beautiful, messy, and brutally honest. This piece isn’t just a portrait of an artist – it’s a reflection of every person who’s ever felt misunderstood, yet chose to speak through art anyway.



## VANDAL'S SMILE

18x20

OCTOBER 2025

A modern rebellion painted in disguise — takes the world's most mysterious face and drags her through rebellion and rebirth; a graffiti-style twist on a timeless illusion. Her smile, shifting from serious to smirk, reflects the duality within all of us exploring what happens when composure meets chaos, and beauty becomes defiance.

The palette itself tells a story: Painted in bold contrasts, neon yellow glows like electricity against matte black, symbolizing light breaking through shadow — awakening from struggle into creation. Hot pink, dripping from her heart and carved into devilish horns, becomes the pulse of emotion — love, rebellion, and unapologetic self-expression. Each color collides rather than blends, mirroring the tension between control and freedom, destruction and art.

The original Mona Lisa disappeared for two years before returning as a legend. That loss and rebirth became her power — just as I found mine through art. This version isn't about perfection; it's about imperfection reclaimed. The dripping heart, the horns, the smoke — each mark breaks the frame of what's expected, reminding me that even black sheep can become icons when they own their truth.

Vandal's Smile is my rebellion in color form — a reminder that beauty doesn't always behave, that masterpieces aren't born perfect, and that sometimes the black sheep becomes the art itself.



## MARILYN IN THE MIRROR

36x44

JUNE 2025

'Marilyn in the Mirror' captures the haunting duality of a global icon. This monochromatic portrait, punctuated by her signature red lips, plays with contrast and shadow to reflect both the beauty and burden Marilyn carried. Her hand pressed softly to her face adds a quiet, introspective mood — like she's caught mid-thought in a rare moment of solitude, peering back at herself beyond the spotlight. The fragmented grayscale technique gives the image a mirrored, almost ghostly quality. It feels like you're witnessing both Marilyn the myth and Norma Jeane the woman — layered, complex, and suspended in reflection. This piece is a love letter to the humanity behind the glamor. Marilyn in the Mirror is a reminder that even the most adored figures in history wrestle with identity, loneliness, and vulnerability. As an artist, I see this painting as a representation of the masks we wear, the sides of ourselves we choose to show or hide — especially in public or creative spaces. It holds space for the contrast between how we're seen and how we truly feel inside.



## **THE GOLDEN ERA**

**20x24**    AUGUST 2025

"The Golden Era" is a striking black-and-white acrylic painting on canvas that pays tribute to some of the most influential figures in hip-hop history. Executed in a bold stencil-style, the piece captures the raw energy, charisma, and unapologetic presence of rap legends who defined a cultural movement. The high-contrast palette strips away distraction, leaving only the essence of attitude, rhythm, and legacy. Displayed together, these icons form a timeless cipher – a visual reminder of hip-hop's roots in authenticity, rebellion, and storytelling. This painting symbolizes the foundation of a culture that shaped generations. The "Golden Era" of hip-hop wasn't just about music; it was about truth-telling, community, struggle, and pride. By immortalizing these legends on canvas, I'm honoring the soundtrack that inspired my art, my resilience, and my drive. It's a celebration of the pioneers who laid the groundwork for creativity without limits, who proved that self-expression could shift entire cultures. This piece is a reflection of my admiration for their courage and artistry, and it also mirrors my own journey – breaking molds, speaking truth through my craft, and staying authentic to who you are.



## **BACK TO BLACKOUT**

**36x18**      JULY 2025

"Back to Blackout" is a bold yet intimate portrayal of Amy Winehouse, captured in stark grayscale against a striking blood-red backdrop. Her piercing gaze, captured in contrast and shadow, confronts the viewer with a quiet intensity—one that speaks to both her brilliance and the weight she carried. The tattooed arm, her iconic winged eyeliner, and tousled hair are rendered with sharp definition, yet the shadows surrounding her speak louder than the light. The composition is cinematic, almost frozen in a reflective moment—somewhere between seduction and sorrow. The red background bleeds into the scene like emotion itself, symbolic of love, pain, and vulnerability that often fueled Amy's music. This piece means more to me than just a tribute—it's a visual representation of the fragile balance between art and anguish. Amy Winehouse embodied unapologetic talent, but also the danger of being consumed by your own intensity. In painting her, I felt like I was preserving that balance—celebrating her raw authenticity while acknowledging the cost of her genius. "Back to Blackout" reminds me of the responsibility we carry as artists—to be real, to be honest, and to protect our peace while sharing our truth. It's a powerful piece for me personally—one that continues to inspire reflection, empathy, and deep respect for the souls who give us everything through their art.



## **THE MELTDOWN**

**18x24** APRIL 2025

"The Meltdown" is a vibrant yet unsettling exploration of emotional contrast and psychological overload. Using bright yellows and bold blues to symbolize happiness and calm, the work is intentionally disrupted by dripping black paint, chaotic smiles, and crossed-out eyes—visual metaphors for emotional distortion, burnout, and the fragility of mental stability. The smiling faces are not all what they seem—some are melting, others crossed out, some even crying black tears—challenging the viewer to look beyond surface-level emotion and consider what lies beneath curated appearances. The drips and smears amplify the idea of a breakdown—literal and emotional. Through this piece I was able to confront the disconnect between how I was perceived and how I truly felt. Every face, every drip, every distorted smile captures that tension between joy and exhaustion. "The Meltdown" is a reminder to acknowledge our emotions, honor our limits, and accept that it's okay to not be okay. It's a visual diary entry—raw, loud, and honest—and one of the most meaningful pieces I've ever created.

'ART SHOULD COMFORT THE DISTURB,  
AND DISTURB THE COMFORTABLE;  
-BANKSY'

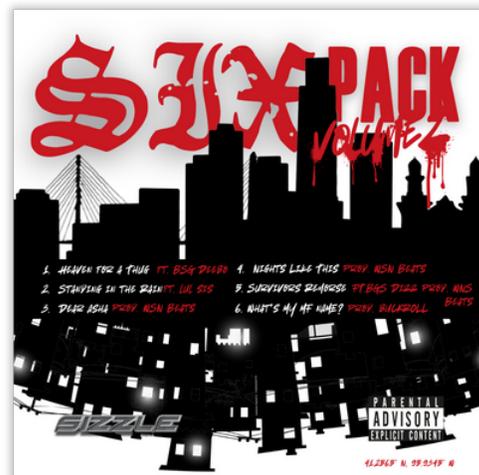
**COVER ART**

COMING FALL 2025  
ALBUM COVER ART

**SIX PACK: VOLUME 2 | SIZZLE**



This cover art is a bold and rebellious statement, centered around themes of money, identity, and legacy. The background features a collage of hundred-dollar bills—but instead of presidents, each bill is stamped with a mugshot-style portrait of the artist, Sizzle. This subversive twist flips the traditional symbol of power and wealth into a raw commentary on the cost of fame, street credibility, and survival. This piece is a symbol of transformation—from the system to the spotlight. Using his mugshot on hundred-dollar bills is a personal power move. It's about owning the past, flipping the narrative, and turning what was once a moment of shame into a badge of value. No hiding it—but printing it in stacks. The 6 Pack title isn't just a nod to the number of tracks or volumes—it represents a set of heavy hitters, a dose of truth, and a shot of survival. Each song is like another bill in the stack—raw, real, and earned through pain, hustle, and sacrifice. That's power. That's independence. That's ownership of your story.



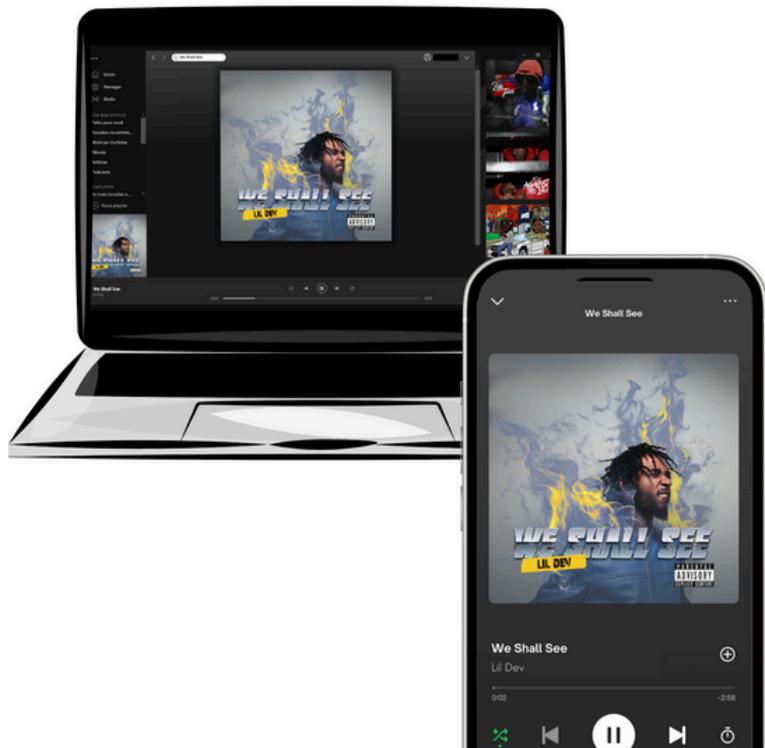
COMING SUMMER 2025

# ALBUM COVER ART

## WE SHALL SEE | LIL DEV



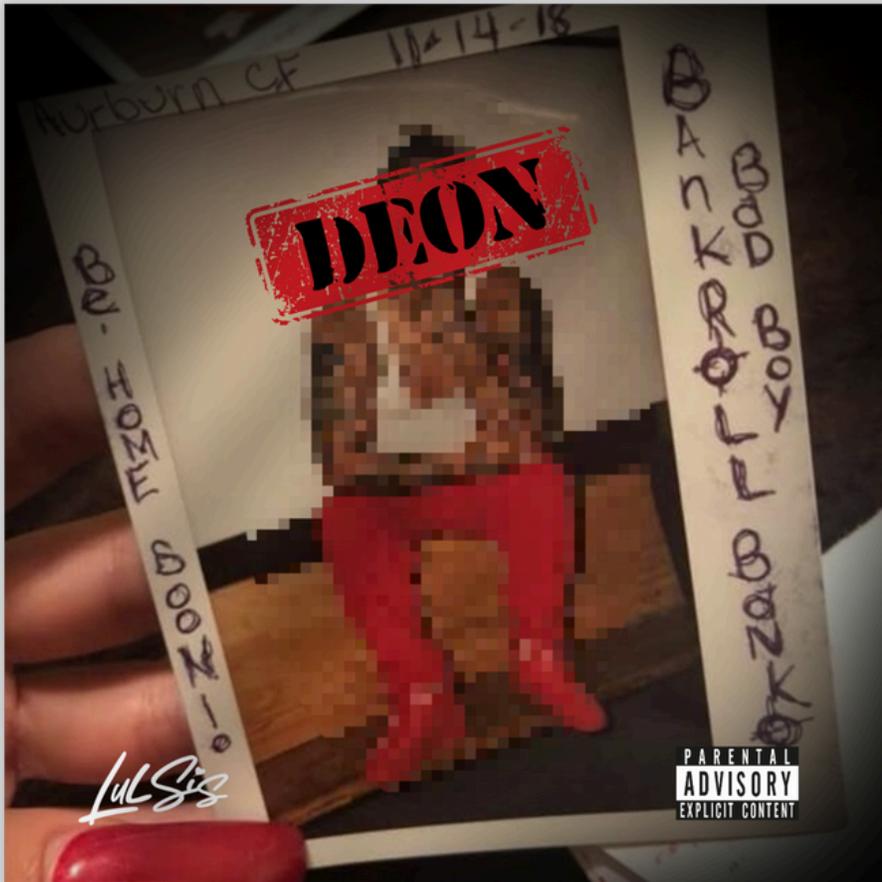
This cover art presents a bold and emotionally charged visual for We Shall See by Lil Dev. The central focus is a high-contrast portrait of the artist caught mid-expression—eyes clenched, teeth gritted—evoking a mix of pain, passion, and determination. His intensity radiates outward through surreal waves of black smoke and yellow flames, symbolizing internal struggle, transformation, and the heat of rising ambition. The background is muted and smoky, adding contrast and atmosphere without distracting from the artist. The use of fire and smoke effects gives the piece a raw, gritty energy that matches the emotional weight of the album’s title. The title is rendered in bold, futuristic metallic typography with a chrome finish, casting shadows that amplify its impact. This isn’t just an album cover. It’s a snapshot of growth, hunger, and refusal to fold.



MAY 2025

# SINGLE COVER ART

## DEON / LUL SIS



This single cover art is a visual tribute to resilience, loyalty, and the weight of generational struggle. At the center is a blurred Polaroid-style photo, clutched by manicured fingers—symbolizing a mother or sister holding on to memories while dealing with life on the outside. The handwritten phrases around the image—“Be Home Soon!” and “Bankroll Bad Boy Banko”—evoke the personal touch of prison letters and visits, grounding the piece in real emotion and lived experience. The bold red stamp across the image acts like a seal of identity and pride, turning a moment of confinement into one of remembrance and honor. The gritty texture, muted lighting, and authentic handwriting tie directly into the realities of life in the hood—where single moms and dads grind daily to raise kids, hold families together, and keep hope alive for loved ones behind bars. This cover art means everything to me because it’s more than a design—it’s a dedication. I created this in honor of a close friend who was locked up, and through it, I wanted to show the pain, love, and strength that families—especially single parents in the hood—carry every day. It’s a reminder that even through struggle, we’re still standing, still remembering, and still riding for the ones we love.



NOVEMBER 2025

# SINGLE COVER ART

## CHANGED ON ME | SIZZLE



The cover for “Changed on Me” by Sizzle shows him sitting in the open door of a Maybach, giving a bold, unfiltered expression of confidence and defiance. The old-English gold lettering sits heavy across the image, reinforcing the theme of loyalty, betrayal, and standing tall through it. Everything about the visual says: I’ve been through it, but I’m still here—stronger, sharper, and unfazed. This cover represents the shifts we’ve all lived through—people switching up, loyalty breaking, and having to grow past the versions of yourself that depended on the wrong ones. It symbolizes resilience, independence, and how betrayal doesn’t break us—it just pushes us to level up. The image speaks to the part of us that refuses to fold, the part that learned who’s real, who’s fake, and who never deserved access in the first place. It mirrors the journey: the pain of people changing up, and the strength of becoming someone who can’t be knocked off the path anymore.



APRIL 2025

# SINGLE COVER ART

## BUILD-A-RAPPER | LUL SIS



This cover art is a visually striking and conceptually strong piece, blending hand-drawn illustration with digital refinement. The focal point is a rebellious teddy bear with bold, clean linework, giving it a polished but raw aesthetic. The bear's expression and pose convey a mix of attitude and playfulness, reinforced by elements like the money, gold chain, and middle finger gesture. The typography follows the theme perfectly—playful yet bold—reminiscent of the Build-A-Bear Workshop brand, but with a hip-hop edge. The color palette is simple yet effective, with a vibrant golden-yellow background that makes the character pop while reinforcing themes of wealth and confidence. What makes this piece so important is the personal touch—the fact that the bear is hand-drawn from scratch and translated into a digital medium. That process bridges traditional artistry with modern design, making the artwork not just a cover but a true expression of my skills and creative journey. It's more than just a design—it's a reflection of craftsmanship, blending raw creativity with digital execution to bring a unique vision to life.



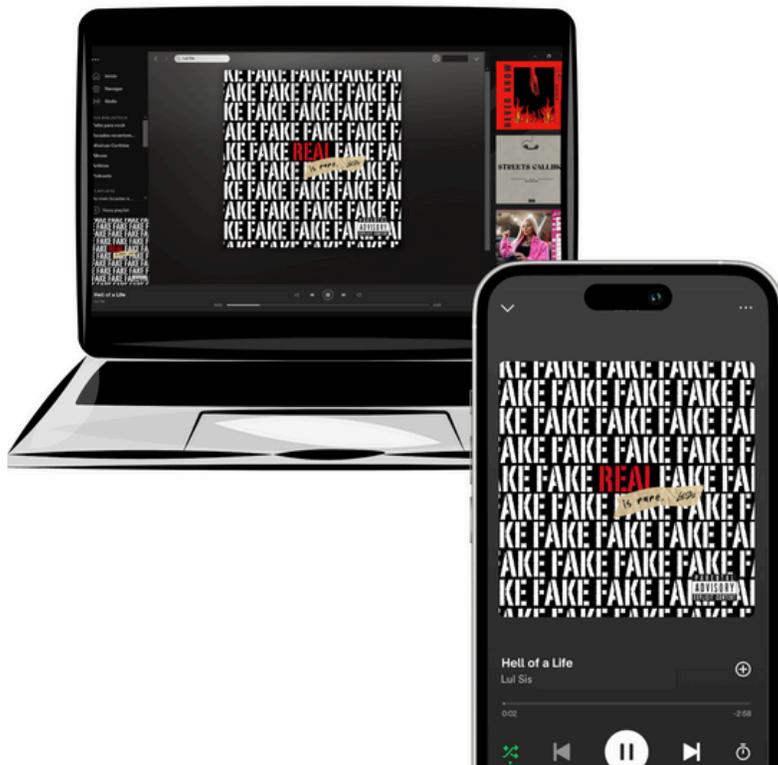
NOVEMBER 2024

# MIXTAPE COVER ART

## REAL IS RARE / LUL SIS



A fearless diary blooming from the cracks of street life, *Real Is Rare* is a battle cry for the broken—a redemption story draped in hard-hitting beats and razor-sharp lyrics. Each track is a gut punch to the soul, pulsing with raw honesty and unapologetic energy. From fiery anthems that bite back at pain to tender moments of vulnerability that whisper hope, the mixtape is a testament to the resilience it takes to rise where others fall. Designing the cover art for this project was an incredibly meaningful experience, as it was the first mixtape I was ever asked to create. As a Lul Sis fan first, being trusted with such a deeply vulnerable project was both humbling and inspiring. This cover holds a special place in my heart—not only for its powerful message but because it marked the beginning of my journey in cover art design. *Real Is Rare* is more than music—it's survival turned into sound, and having the opportunity to visually represent that made this one of the most influential projects of my career.



'THE MEANING OF LIFE IS TO FIND YOUR GIFT.

THE PURPOSE OF LIFE IS TO GIVE IT AWAY.'

-PABLO PICASSO

# GRAPHIC ART

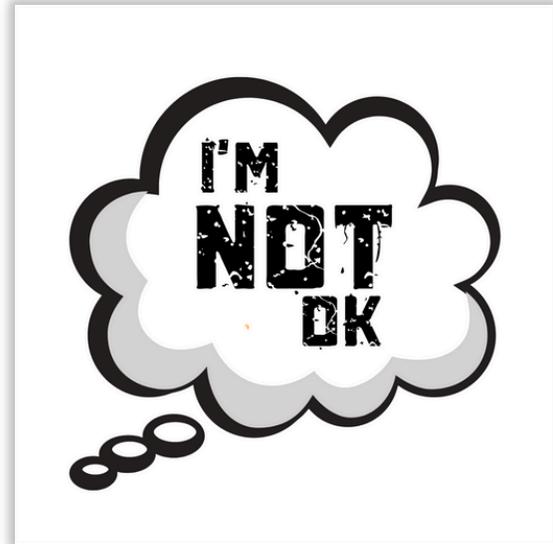
AUGUST 2025

# LOGO + BRANDING, MERCH DESIGN

## LUL SIS



**JUNE 2025**  
**MERCH DESIGN**  
**SIZZLE**



MARCH 2025

# LOGO + BRANDING

## LIL DEV THE ARTIST



MARCH 2025

# LOGO + BRANDING

## SIZZLE



DECEMBER 2024

# DUAL LOGO + BRANDING, MERCH DESIGN

## *BURBERRY CURRY*





**ART MAKES US IMMORTAL**

Amanda DJ @ ridedyedesign  
rideordyedesign.com

**Ride  
or  
Dye**