



TATTOO DESIGN, LOGO + BRANDING, WEBSITE BUILD, SOCIAL MEDIA CONTENT

AMANDA DEJONG

Graphic Artist

PROFESSIONAL SUMMARY

Highly skilled, unique, detail-oriented artist with over six years of experience working with clients in a variety of mediums, including print design and digital multimedia. Passionate about building and maintaining partnerships that result in creative wins that drive customer interest and profits.

PROFESSIONAL EXPERIENCE

- 2021- Present **Social Media Manager**
Borealis Bar + Grille, Kitchener, Ontario
- Generate and execute social media campaigns to promote food, beverage, and events
 - Analyze social media trends and responses in order to increase engagement.
 - Respond to DM and create collaborations within the local community.
- 2018- 2020 **Marketing Coordinator**
Skykack Inc., Guelph, Ontario
- Coordinate and manage corporate events and customer visits on a global scale
 - Graphic design for print and web using Adobe Creative Suite assist in new website launch.
 - Support the marketing team with various local, national, and global trade shows.
- 2017- 2018 **Graphic Designer**
Carizon, Kitchener, Ontario
- Develop digital content strategies, ensuring the creation of compelling content.
 - Create multimedia content including video shooting and editing
 - Brand design for new program launch 'The Polaris Program'
- 2017- 2018 **Digital Media + Brand Developer**
School of Media + Design, Conestoga College, Kitchener, Ontario
- Lead and manage social media platforms to further develop the programs' online presence
 - Develop a High School outreach program including presentations to encourage registration.
 - Design and create multimedia content using Canva and Adobe Creative Cloud





SKILLS

- Adobe Creative Suite
- Tattoo Design
- Logo + Branding Concepts
- Videography + Photography
- Website Build Using Wix
- Social Media Marketing

EDUCATION

- Conestoga College**
2018
- School of Media + Design
 - Advertising + Marketing Communications

CONTACT

-  519.616.6505
-  info@rideordyedesgin.com
-  www.rideordyedesign.com
-  Cambridge, Ontario